

A Y O U T H D E V E L O P M E N T P R O G R A M

Life On Purpose

*Helping teens discover who they are,
what they're built for, and where they're going.*

A 12-Week Purpose Discovery Program for Teens

Presented by

Godfrey Moya III

Founder · MoyaSpeaks.com

347.543.5013 · moyespeaks@gmail.com



T H E F O U N D E R

Meet Godfrey Moya III



"I built this program because I know what it feels like when no one teaches you how to think about your future — and I know what's possible when someone finally does."

Godfrey Moya began his career as an actor in New York City and Los Angeles, but a deep calling toward youth work redirected his path. He became a speaker at a Teen Program, delivering talks at schools, churches, and counseling centers; then in 2013 founded B4Men, a middle school boys' program in Southern California.

After returning to New York City in 2016, he was appointed Youth Development Specialist at the Living Redemption Youth Opportunity Hub in Harlem and began volunteering with Young Life; eventually transitioning to a full-time role in 2020. During that time, he earned a B.A. in Youth Ministry Leadership from Eastern University.

Today, Godfrey mentors youth across New York City; in churches, schools, colleges, and counseling centers; committed to shaping the next generation.

T H E C H A L L E N G E

Why Teens Need This NOW

1 in 3

teens say they have no mentor or
trusted adult guide

MENTOR National

48%

of NYC teens show symptoms of
depression — mild to severe

NYC State of Mental Health Report, 2024

43%

of NYC high schoolers were
chronically absent last school year

NY State Comptroller, 2024

Life On Purpose exists to fill that gap — intentionally, directly, and powerfully.

What is Life On Purpose?



◆ Education

Real-world curriculum covering life skills, identity, and decision-making.

◆ Cooperative Learning

Group activities build trust, communication, and community.

● Self-Reflection

Deep inner work that helps teens discover who they truly are.

★ Inner Transformation

Each student leaves as a catalyst for change — at home and in their community.

Three Pillars of Student Success

01

Stepping Up & Standing Out

- Strong attendance as a leadership skill
- Punctuality, reliability, and active presence
- Foundation for academic AND workplace success

02

Standard of Success

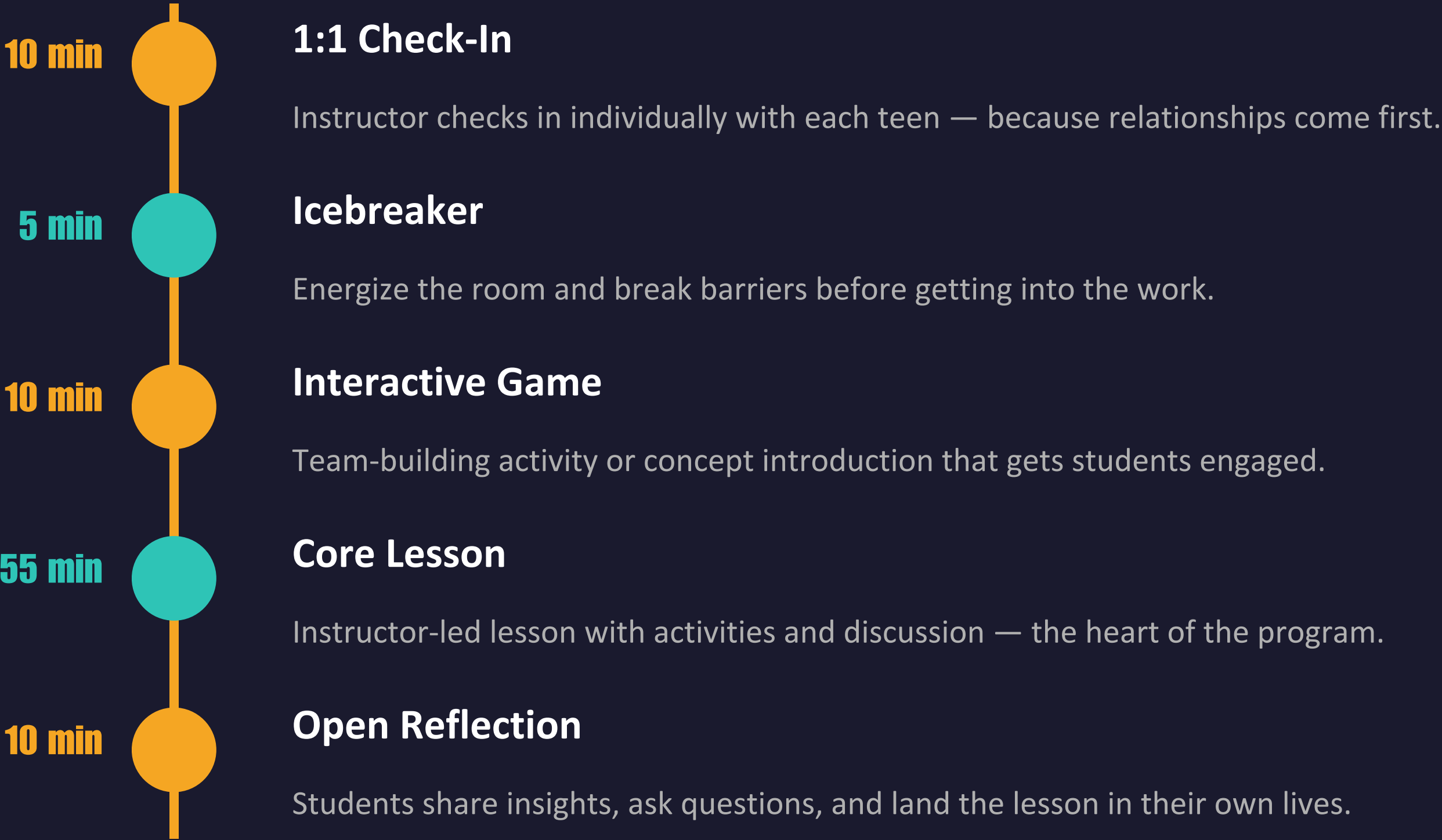
- Weekly milestones and personal action plans
- Incremental wins that build real confidence
- Habits that drive graduation and beyond

03

Higher Education & Career Readiness

- Juniors & seniors build resumes and cover letters
- College application documents and reference letters
- Real tools for real opportunities

What Every Session Looks Like



**90 MIN
TOTAL**

(Times are flexible)

12-Week Journey • Part 1

WEEKS 1 – 6

Foundation Series: Identity, Mindset & Freedom

Your Story

Your worldview isn't the only one — and you have the power to rewrite your own story.

Perception vs. Reality

You are the author. First impressions, presentation, and narrative are tools you control.

They Lied

Identify who really has your back — and stop letting the wrong voices drive your choices.

Defining Freedom

True freedom comes through discipline. Structure unlocks opportunity; chaos steals it.

WEEK 7

Bullying

- What bullying actually looks like (in-person, online, social exclusion)
- Why bullies bully — and why that doesn't make it okay
- The difference between a bystander and an upstander
- How to protect yourself and support others without escalating
- The long-term emotional impact on both victim and aggressor
- Building a school culture where everyone has a voice

WEEK 8

Drugs: Fentanyl

One of the most lethal threats teens face today. Students learn how fentanyl hides in other substances — and why even once can be fatal.

WEEK 9

Sex...?

An honest look at the physical, emotional, and relational consequences of sexual activity — with a focus on values-based decision-making.

12-Week Journey · Part 2

WEEK 10

Who You Are

16Personalities (MBTI)

Students discover their personality type and how it shapes the way they think, lead, and connect with others.

VIA Character Strengths

Students uncover their top character strengths — the traits that energize them and show up when they're at their best.

WEEK 11

What You're Built For

O*NET Holland Code Profiler

Students complete a career interest assessment that maps their Holland Code to real-world career paths — connecting who they are to what they could do.

From assessment to action:

Students explore careers aligned to their results and begin mapping realistic pathways forward.

WEEK 12

Ikigai — Your Future Story

The Japanese framework adapted for students: passion + gifts + who you want to impact + what you can be paid for = YOUR purpose. Students bring all their assessment results together, complete their personal Ikigai map, and generate an AI-powered personal mission statement.

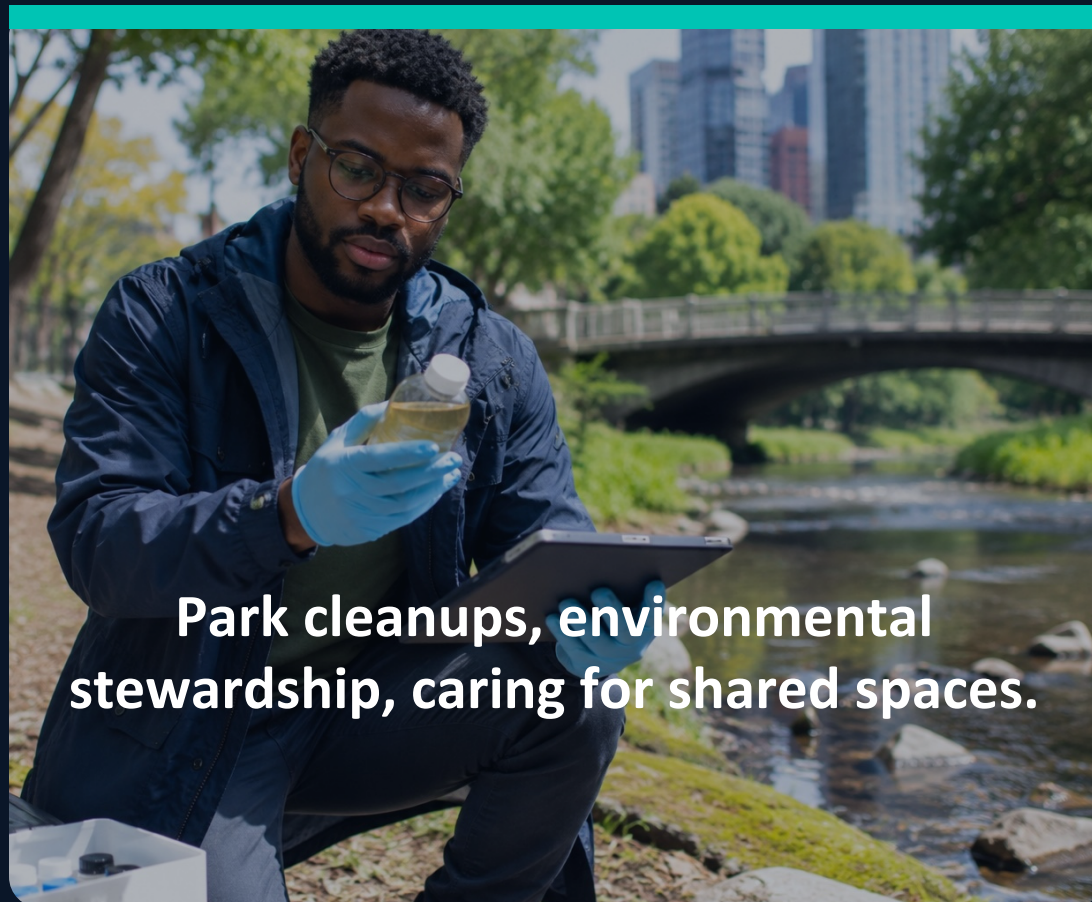
BAKER'S DOZEN

Week 13: ECO Experience

Purpose In Action — Complimentary Bonus Session

Teens don't just learn purpose — they live it.

Impact the Planet



Impact People



Impact Animals



BAKERS DOOZEN - "BEYOND THE CLASSROOM"

Purpose In Action: The ECO Experience



Prospect Heights International School · Park Cleanup · Brooklyn, NY

Impact the Planet

Park cleanups, environmental stewardship, caring for shared spaces.

Impact People

Community service that builds empathy and social responsibility.

Impact Animals

Volunteering with shelters and causes that protect living beings.

THIS IS WHAT PURPOSE LOOKS LIKE.

Every session ends with action. Teens don't just learn purpose — they live it.



“

Purpose isn't a concept. It's a practice. We make sure every student leaves knowing they already have what it takes to change the world.

Godfrey Moya III

Ready to Bring Life On Purpose to Your School?

- 12-week comprehensive curriculum plus Baker's Dozen bonus ECO Experience
- Flexible scheduling to fit your advisory, elective block, or special programming
- Currently booking for the 2026–27 school year

Schedule a Free 20-Minute Consultation

calendly.com/moyespeaks

Godfrey Moyer III

Founder, Life On Purpose

Email

moyespeaks@gmail.com

Phone

347.543.5013

Website

moyespeaks.com · godfreymoye.com

"Every student has a purpose — let's help them find it."